



## PRESS RELEASE

# Clayton Plant Protection Ltd. Announces Strategic Alliance with PlantWorks, Expanding the Reach of Innovative 'BioSolutions' Across Europe.

Clonee, Dublin, 27th November 2023

Clayton Plant Protection Ltd., a renowned distributor of a wide range of crop protection products in the UK, Ireland, and the wider EU, is delighted to announce an important strategic alliance and distribution agreement with PlantWorks Ltd. This collaboration aims to significantly extend the commercial reach of Plantwork's range of Plant Growth Promoting Rhizobacteria (PGPR) products across Europe and the UK.

PlantWorks, stationed at Kent Science Park and NIAB EMR, is a forerunner in the UK agricultural sector, pioneering the use of beneficial microbes to enhance soil nutrient utilization. As one of Europe's leading producers of mycorrhizal fungi, PlantWorks boasts a curated range of PGPR products, extensively trialed and developed for various arable crops over eight years.

David O'Mahony, Managing Director, of Clayton, expressed his enthusiasm, stating, *"We are delighted with this partnership and being part of a very dynamic and fast moving market sector. Together, we can offer our customers a more integrated approach using crop protection products and bio-nutrients for modern precision based agronomy."*

Robert Patten, Managing Director of PlantWorks, said, *"This partnership allows us to concentrate on R&D, whilst leveraging Clayton's extensive and established distribution network to advance our innovations and more effectively market our products across Europe."*

For many years, Clayton has built a strong reputation for its customer focused approach, emphasizing product provenance, reliability, and quality. This partnership is an extension of Clayton's commitment to integrating innovative solutions that are both cost-effective and sustainable.



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### **About Clayton Plant Protection Ltd.:**

Founded in 1991, Clayton Plant Protection Ltd. specialises in marketing and distributing a wide array of generic crop protection products across Ireland, the UK, and the European Union. With a strong foundation of integrity, accountability, and customer-centricity, the company is continuously evolving and expanding its footprint in various European markets.

### **About PlantWorks.:**

PlantWorks is a pioneer in UK agriculture, advocating the use of microbes for increasing nutrient use efficiency in soils. Based at Kent Science Park and NIAB EMR, PlantWorks is amongst Europe's top producers of mycorrhizal fungi and offers an array of Plant Growth Promoting Rhizobacteria (PGPR), trialed and tested over the course of eight years.

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